



Kareo Marketing



Shine Online. Connect with Patients.

Kareo Marketing helps you boost your online presence, attract new patients, and connect better with the patients you have already. Growing your practice has never been easier.

Shine Online

What Your Practice Needs → How Does Kareo Marketing Help?

Help new patients find you		Make it easy for patients to find you online, and for you to look good in Google search results.
Find out how you're doing		Get post-visit feedback from patients and put it to use right away.
Promote good reviews		Harness the power of positive reviews to boost your image online and use social media to help spread the word.
Everything you need in one place		See everything from referrals to appointment requests in your easy-to-use "Practice Analytics" dashboard.
Accurate location data		The Online Directory Manager ensures your practice's location information is 100% correct on over 70 internet directories including Yelp and Google.

Connect with Patients

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Automate your front office		Free up your office staff by taking time-consuming scheduling and appointment reminders off their plates.
Easy scheduling		Patients love scheduling appointments online. We'll even send them automated email, text and voice-recorded message reminders.
Streamline your whole office		Syncs automatically with EHR and billing systems to make everyone's job easier. When it all works together, it all works better.
No more no-shows		Send automated email, text and voice-recorded message appointment reminders to your patients and prevent costly no-shows.
Connect with patients		Build patient trust and earn their loyalty with customized reminders for annual physicals, birthday wishes, and more.
Keep everyone in the loop		With "Patient Broadcast" you can let everyone know when you're running behind schedule. Keep the waiting room happy.

Visit us at www.advmedbilling.com

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PATIENT

PRACTICE

BEFORE VISIT

Get found easily and look good in Google search results

Front Office Manager

Provider

45%

of smartphone users want online scheduling

Patient

Patient finds provider on Google and sees positive reviews

Professional, relevant online presence

77%

of patients use online search before booking an appointment

SEARCH & FIND

Easily schedules and confirms appointment online

Gets automatic appointment reminder

20%

of Internet users have compared online rankings for healthcare providers

Completes automated post-visit survey

PATIENT VISIT

Provider gets – and promotes – a good review

Works seamlessly with your current Kareo scheduling system

Appointment reminders reduce costly no-shows and cancellations

Use of appointment reminders can cut no-shows by 30%-50%

GROW

COMMUNICATE & ENGAGE

Receives automated recare email

Stays connected with ongoing patient communications

Text messages have an average 90-SECOND RESPONSE TIME

AFTER VISIT

Build patient loyalty and keep them coming back with automated marketing and messaging tools

Recurring appointments scheduled. Patients keep coming.

RETAIN

69%

of patients feel it's important for their physicians to follow up after their appointment

Build patient loyalty and build your practice.